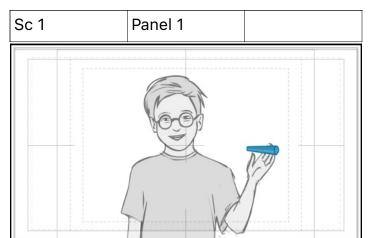
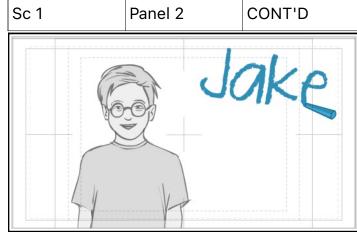
Page 1/4 Crystal Springs v01



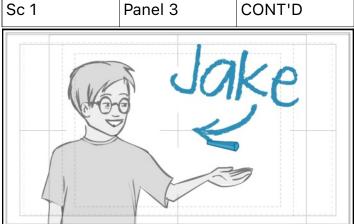


Dialog JAKE: Hi I'm Jake...

Action Notes M - Jake holds CARTOON chalk

Dialog JAKE: ...and I like talking about cool stuff.

Action Notes Chalk "writes out" Jake's name plus arrow.

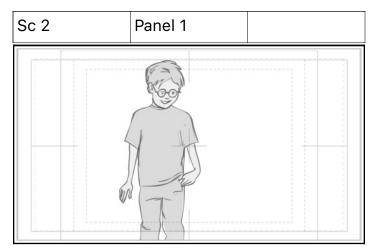


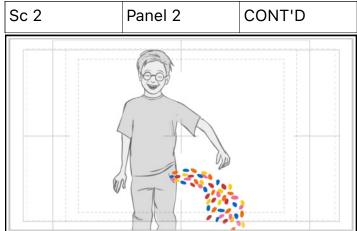
Sc 1 Panel 4 CONT'D

Dialog JAKE: ...and I like talking about cool stuff.

Action Notes Chalk "writes out" Jake's name plus arrow, drops back into Jake's hand/

Dialog JAKE: Like chalk... Action Notes Jake holds up chalk Crystal Springs v01 Page 2/4





Dialog

JAKE: And

Jellybeans!

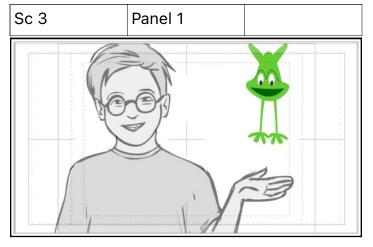
Action Notes
MW- Jake tugs on
pocket, releasing
fountain of CARTOON
Jellybeans

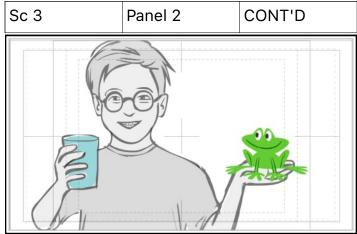
Dialog

JAKE: And

Jellybeans!

Action Notes
MW- Jake tugs on
pocket, releasing
fountain of CARTOON
Jellybeans





Dialog

JAKE: And Frogs!

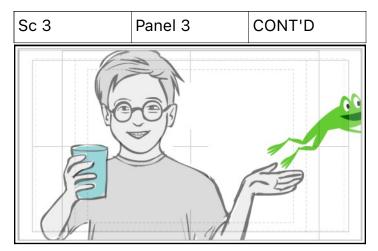
Action Notes
M- CARTOON Frog
drops down into
Jake's hand

Dialog

JAKE: They like water and so do I.

Action Notes

Crystal Springs v01 Page 3/4



Sc 4 Panel 1

Dialog

JAKE: They like water and so do I.

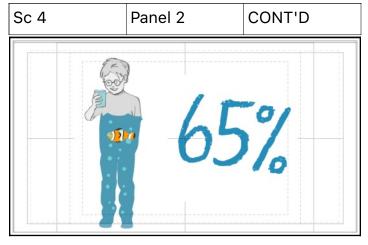
Action Notes Frog leaps offscreen Dialog

JAKE: Do yo

JAKE: Do you know your body is about 65% water?

Action Notes
W - Jake's Body
silhouette fills up
with CARTOON Water &

Fish



Sc 5 Panel 1



Dialog

JAKE: Do you know your body is about 65% water?

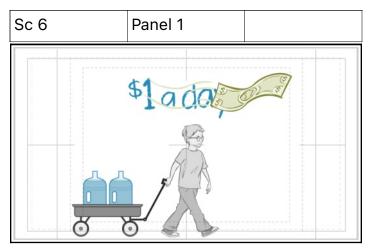
Action Notes
W - Jake's Body
silhouette fills up
with CARTOON Water &
Fish

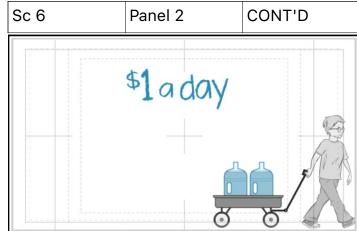
Dialog

JAKE: So why not drink the good stuff? It's totally refreshing!

Action Notes
M- Jake w glass of water

Crystal Springs v01 Page 4/4





Dialog

VO: And you can for just over \$1 a day!

Action Notes
W- Jake pulls a
wheelbarrow full of
water jugs across
the screen. A
CARTOON dollar
reveals the \$1/day
text

Dialog

VO: And you can for just over \$1 a day!

Action Notes
Jake pulls a
wheelbarrow full of
water jugs across
the screen. A
CARTOON dollar
reveals the \$1/day
text



Dialog

VO: Check out Crystal-Springs.com for great deals today. Action Notes

Lockup Card
CARTOON Frog enters
shot.